

**CITY OF TEMPE**  
**REQUEST FOR COUNCIL ACTION**

**Council Meeting Date: 09/08/2016**  
**Agenda Item: 5B9**

**ACTION:** Award one-year contracts with four, one-year renewal options to 23 companies to provide mobile food truck vending services for various City sponsored events. *(Companies recommended for award: Affogato Truck, Burgers Amore, Cactus Corn, Coffee Run, Cheese Love and Happiness, DeMarco’s Italian Ice Creams, Desert Snow, Grilled Addiction, Grandma’s Navajo Fry Bread, Kicks Frozen Yogurt, Kona Ice of Tempe, Queso Good Quesadilla Truck, Livin Lite, Paz Cantina, Po Boyz BBQ, Rock Star Hot Dogs, Steel City Pierogi, Udder Delights, Tasty Tangerine, Tia Rosa’s Food Truck Company, Tikiz Shaved Ice and Ice Cream, Waffle Crush, and Wandering Donkey)*

**FISCAL IMPACT:** There is no cost to the City related to this award. These contracts will generate revenue to the City based on the collection of a \$50 landing fee and 10% of gross revenues (per vendor per event).

**RECOMMENDATION:** Award the contracts.

**BACKGROUND INFORMATION:** (RFP 16-142) The City issued a Request for Proposal (RFP) to establish a term contract with a qualified list of mobile food truck vendors representing a diverse culinary spectrum that will be utilized on an “on-call” basis at various municipal locations and special events throughout Tempe. The companies will also be available as an additional catering option for clients of the Tempe Center for the Arts. The awarded companies will provide food (hot and cold meals), healthy choice items, beverages, ice cream, and other frozen novelties, etc., using fully self-contained and regulatory compliant vehicles. The approved companies will furnish all management, labor, food, beverages, supplies and equipment necessary for the efficient, nutritional, sanitary, and environmentally sound operation of mobile food services. Alcoholic beverages and tobacco products are specifically prohibited. This contract will not apply to special events that are managed by an independent promoter who goes through an application process with Tempe’s Special Events Task Force committee. Additionally, this contract will not apply to any street placement of food trucks. All of the events associated with this contract will be held on City property including parks, community centers, the library complex, etc. that are sponsored by the City.

Evaluation Process

The City notified over 200 food truck companies and several food truck associations of this opportunity. A total of 25 companies submitted offers. The following is a summary table of the companies who responded:

Company	Menu
Affogato Truck	Specialty coffees and beverages
Burgers Amore	Gourmet hamburgers
Cactus Corn	Kettle corn, roasted almonds, and shaved ice
Coffee Run	Specialty coffees and beverages
Cheese Love and Happiness	Gourmet grilled cheese sandwiches
DeMarco’s Italian Ice Creams	Ice cream and frozen treats
Desert Snow	Frozen ice treats
Dough Mama*	Pizza
Grilled Addiction	Gourmet meals including lamb chops, tri-tip steak, pulled pork, grilled chicken
Grandma’s Navajo Fry Bread	Fry bread, Navajo burgers and tacos
Kicks Frozen Yogurt	Frozen yogurt
Kona Ice of Tempe	Frozen ice treats
Queso Good Quesadilla Truck	Mexican cuisine
Livin Lite	Healthy fare including crab cakes, pulled chicken sandwiches, salads, vegan sandwiches, burgers
Paz Cantina	Mexican cuisine
Po Boyz BBQ	Barbeque sandwiches (pork, brisket) and ribs
Rock Star Hot Dogs	Gourmet hot dogs
Saffron Jak Food Truck*	Gourmet pizza
Steel City Pierogi	Pierogis (dumplings, seasoned sausage and stuffed cabbage)
Udder Delights	Burgers, tacos, salads, and ice cream deserts

Tasty Tangerine	Bagel sandwiches, handcrafted sodas, coffee and teas
Tia Rosa's Food Truck Company	Mexican cuisine
Tikiz Shaved Ice and Ice Cream	Frozen treats
Waffle Crush	Gourmet waffles
Wandering Donkey	Burrito bowls and tacos

\*Companies were determined non-responsive to offer.

The evaluation committee composed of Community Services and Procurement staff reviewed the offers and scored them in accordance with published evaluation criterion shown below:

<b>Evaluation Criteria</b>	<b>Weight %</b>
Menu Offered	25
Food Truck Vehicle	25
Compliance with Permits and County Inspections	20
Commission Plan	15
Business Plan	10
Responsiveness	5

The evaluation committee issued best and final letters to the responding firms to clarify a host of issues and omissions. Additionally, the City's Fire Inspector, Deems Shepard, reviewed the fire suppression systems and on-board fire extinguishers of all of the companies to ensure the appropriate safety systems were in place. Two offerors (Dough Mama and Saffron Jak Food Truck) did not respond to repeated attempts to clarify their offers and as a result are not being recommended for award. All of the remaining companies (23 in total) are being recommended for award.

If approved, the recommended food truck operators will be placed on an on-call list that will be available to attend City sponsored events. All companies have agreed to the shared commission schedule which will allow the City to collect a \$50.00 per event landing fee and collection of 10% of gross revenue earned at the event.

**ATTACHMENTS:** Company Offer Pages

**STAFF CONTACT(S):** Kelly Rafferty, Deputy Community Services Director – Recreation, (480) 350-5182

Department Director: Renie Broderick, Internal Services Director  
 Legal review by: David Park, Assistant City Attorney  
 Prepared by: Michael Greene, C.P.M. Procurement Administrator