

Minutes Enhanced Services Commission July 8, 2009

Minutes of the Enhanced Services Commission held on July 8, 8:30 a.m., at the Rio Salado Operations Center, Tempe, Arizona.

Members Present:

Neil Calfee
Gary Cheek
Jerry Hart
Nancy Hormann
Randy Levin
Mark Richwine
Chris Salomone

City Staff Present:

Roger Hallsted
Diane Johnson
Michelle Konnath
Nancy Ryan

Members Absent:

Chris Anaradian
Kathy Berzins
Gordon Cresswell
Greg Loper

Meeting convened at 8:32 a.m.

Agenda Item 1 – Consideration of Meeting Minutes of June 10, 2009

Randy Levin asked if the commission members had an opportunity to review the minutes from June 10, 2009.

MOTION: Nancy Hormann moved to approve the minutes.

SECOND: Gary Cheek

DECISION: Minutes were unanimously approved.

Agenda Item 2 – Public Appearances

There were no public appearances.

Agenda Item 3 – TBP Event Fencing

Michelle Konnath, COT Special Events Supervisor, answered questions about event fencing at Tempe Beach Park and surrounding area. She reported fencing is required for two types of events, a gated event with an entry fee and an event serving alcohol. The City and State require a barrier when alcohol is served.

General discussion regarding the **TBP Event Fencing**, including:

- Randy stated he would like to see a seamless line between private and public sector when events occur at Hayden Ferry Lakeside. Michelle suggested using a low picket fence as a

barrier to give a better view of the lake instead of an 8 ft. chain link fence. If someone wanted to walk down by the lake and leave the fenced area a sign could be posted saying “no alcohol beyond this point.”

- Nancy Hormann reported that during the last two large events at the lake attendees were not allowed to re-enter the event. She stated re-entry would be better for economic development if people were allowed to walk around downtown Tempe and then come back to an event. Michelle suggested DTC sit down with the events staff to talk about how to present the re-entry ideas to promoters.
- Randy would like to see re-entry to events to help support retailers along the lake and allow food to be brought into a fenced event. Mark Richwine stated a lake retailer could have a licensed mobile cart outside the fenced area when a large event is occurring.

Agenda Item 4 – Boat Rental Concessions RFP

Nancy Ryan, Rio Salado Project Manager reported the Tempe Town Lake small craft concessionaire rental contract expires September 13, 2009 with all of their equipment being removed by October 14, 2009. Staff will be looking into whether to put out another RFP, retain a portion of the rentals i.e. kayaks, or go out for one or more vendors. Nancy stated different and creative watercrafts could draw new visitors to the lake.

Nancy said the current concessionaire does not allow fishing from their boats and staff feels there is potential for this activity. The boat rental concessionaire could be relocated to the Marina, have dual locations or mobile rental locations along the lake. Staff is looking for feedback from the ESC.

General discussion regarding the **Boat Rental Concessions RFP**, including:

- Randy asked if a water taxi/ferry on the lake is part of the small craft contract. Nancy said no, she believes it falls under the rights and responsibilities of the tour concessionaire’s contract which expires in couple of years.
- Randy recommends a shorter term contract with performance requirements.

Agenda Item 5 – Rio Salado Parkway

Nancy R. reported there is a transit study called the Tempe South Corridor Study which identifies a potential for a street car on Mill Avenue. The study will conclude this fall with a public meeting and Council action. If the proposal is accepted staff will evaluate the financial costs, ridership potential, and connections to it. The Rio Salado Parkway Corridor could be a connecting component if a street car on Mill Avenue is selected.

Nancy R. reported an Ad Hoc Committee has been formed to look at ways to reduce the transit operating budget for the next 5 to 7 years. Their decision could potentially result in moving forward with the street car proposal.

General discussion regarding the **Rio Salado Parkway**, including:

- Randy asked about the inconsistency of the transit easement along Rio Salado Parkway from Mill Avenue to the east end of the lake. He stated this easement affects the amount of development and less development affects the CFD. Nancy will work with JymeSue McLaren to bring an update of transportation planning and the transit easement information to the next ESC meeting.

Agenda Item 6 – Private Project Update

There was nothing new to report in private projects.

Agenda Item 7 – Public Project Update

- 1) Michelle reported special events are still going strong. Some of the upcoming events are the JDRF Walk to Cure Diabetes on October 31, American Heart Walk, and NAMI Walk which all have more than 5000 participants. Also coming to the lake are the Healing Fields (September 11-13) and a new event called Arizona Fall Frenzy (September 18-20).
- 2) Construction has started on Rio East Linear Park located on the south bank of the lake from Rural Road to the east dam.
- 3) Staff is in the process of updating the Rio Salado Management Plan.

General discussion regarding the **Public Projects Update**, including:

- Randy reported there is space on the HFL parking garage for a 16 ft. by 64 ft. banner to advertise events. The banner would need to follow the HFL sign package requirements.

The Committee's next meeting will be **October 14**.

Meeting adjourned at 9:36 a.m.

Prepared by: Diane Johnson
Reviewed by: Nancy Ryan

Nancy Ryan
Rio Salado Project Manager