



Memorandum

Police Department

TO: Mayor Mitchell and Members of the Tempe City Council

FROM: Angel Carbajal, Assistant Chief of Police

DATE: July 15, 2014

SUBJECT: Issue Review Session 7/31/14 - City of Tempe Public Safety Memorial Update

Overview:

The City of Tempe currently does not have a memorial dedicated to its police officers, firefighters and police canines who have lost their lives in the line of duty. Vice Mayor Shekerjian, Councilmember Arredondo-Savage and Councilmember Navarro have formed a working group with representatives from the Tempe Police Department, the Tempe Fire Medical Rescue Department and several other City departments to determine the feasibility of creating a Public Safety Memorial here in Tempe to honor those who have made the ultimate sacrifice in service to our community.

Update:

The working group continues to make great strides in achieving its goal and has recently developed the attached timeline which will guide our progress through this project. A critical aspect of this project will be the private fundraising effort where we will need to raise at least \$175K to move the project forward to completion.

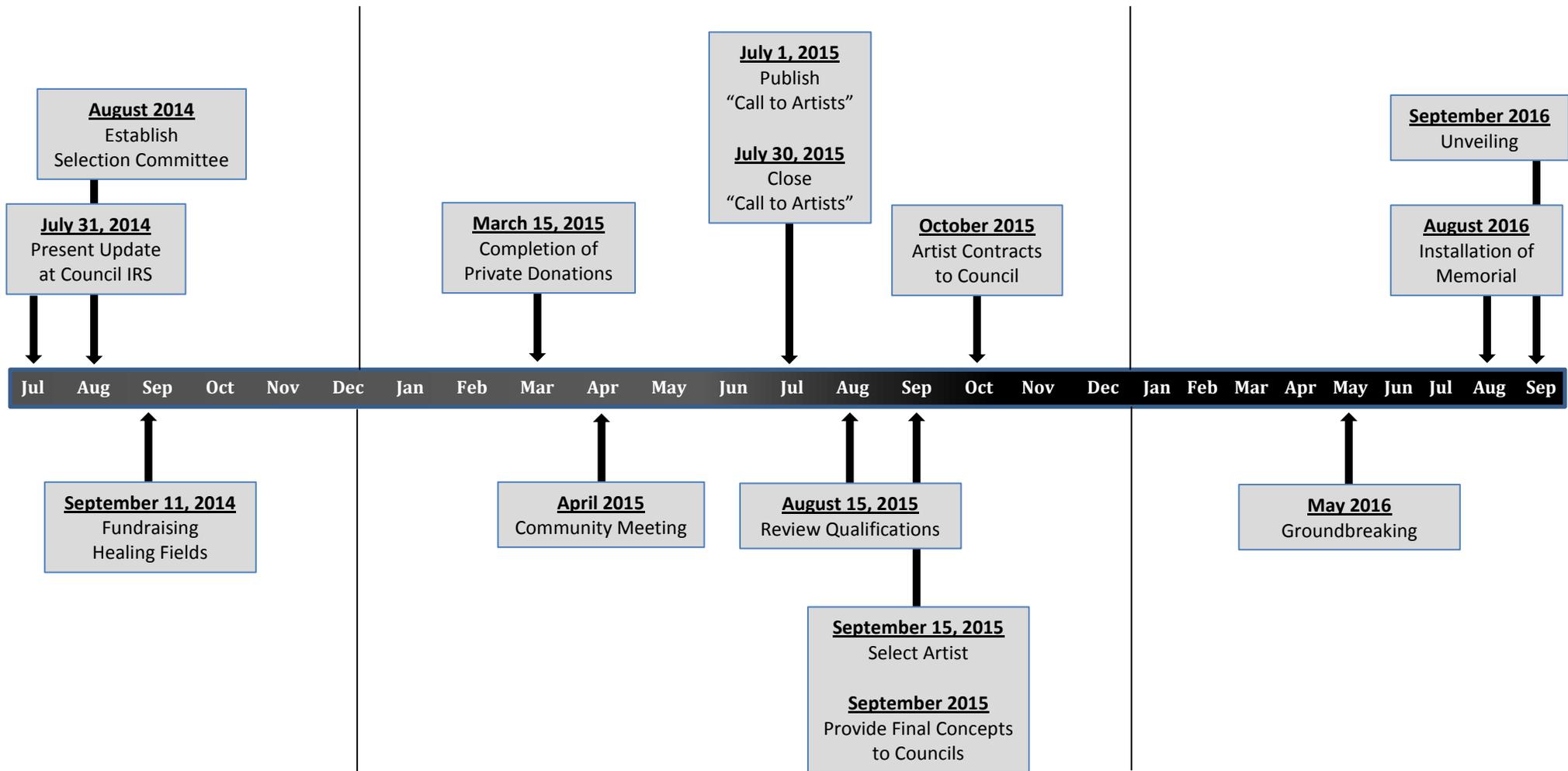
The official fundraising campaign for this project is slated to begin on September 11, 2014 and is expected to run for six months. Based on discussions from the May 19, 2014 *Committee of the Whole Meeting*, the Public Safety Memorial Working Group has created the attached fundraising letter for the Council's review and approval. If approved, city staff will transmit the letter to key individuals and corporations within our community.

Additionally, the working group has also finalized the Public Safety Memorial webpage which can be accessed at www.tempe.gov/publicsafetymemorial. This website will provide a direct link to the Tempe Police Foundation website at www.tempepolicefoundation.com where online donations can be made to this project. And finally, information about the project will be provided in the upcoming September issue of *Tempe Today*.

The Public Safety Memorial Working Group sincerely thanks the members of the Tempe City Council for their incredible leadership and continued support for not only those that protect and serve our great community on a daily basis, but for contributing to the overall success of this project.



Public Safety Memorial Timeline



City of Tempe
P. O. Box 5002
31 East Fifth Street
Tempe, AZ 85280
www.tempe.gov/publicsafetymemorial



July 1, 2014

Contact name:
Company Name:
Address:
City, State, Zip:

Dear _____:

The Tempe City Council is proud to announce the start of a six-month fundraising campaign to help fund the construction of a new Public Safety Memorial that will be placed in Tempe Beach Park. This memorial will honor the Tempe Firefighters, Police Officers and Police Canines that have lost their lives in the line of duty. Not only will this memorial serve as a tribute to our fallen heroes, it will also serve as a place where families, friends and the community can come to honor those who have fallen. Through this fundraising campaign, we hope to raise \$175K that will help fund this \$350K project. The City of Tempe will provide matching funds up to \$175K.

Tempe Beach Park is one of the most visited parks in the State of Arizona, second only to the Grand Canyon. The City of Tempe hosts many special events every year and Tempe Beach Park is often the focal point for these events, including the annual 9/11 Healing Fields, Tempe Veteran's Day Parade and the state's largest Fourth of July celebration.

We anticipate that the final concepts for this memorial will come before Council for final approval on _____ with construction beginning in the fall of _____. Individuals or organizations that contribute specific threshold amounts to the memorial will be formally recognized by the placement of the individual's or company's name at the base of the memorial. These threshold amounts include donations of:

- \$50,000 – Signature Sponsor (*There will only be one designated Signature Sponsor*)
- \$25,000 – Keystone Level
- \$20,000 – Pillar Level
- \$15,000 – Cornerstone Level
- \$10,000 – Foundation Level
- \$5,000 – Builder Level

The Tempe City Council would like to request (*company name*) assistance in funding this memorial that will serve to honor our fallen heroes. Donations can be made via The Tempe Police Foundation website at www.tempepolicefoundation.org. The Tempe Police Foundation is a non-profit 501.C.3. Your contribution is truly appreciated. For more information, please contact Assistant Chief of Police Angel Carbajal at (480) 350-8880 or Assistant Fire Chief Hans Silberschlag at (480) 858-7201.

Sincerely,

Signatures