

Memorandum



Community Services Department

Date: February 4, 2016

To: Mayor and City Council

From: Celina Coleman, Tempe Municipal Arts Commission, Chair
Kelly Nelson, Tempe Municipal Arts Commission, Past Chair
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Through: Steven Methvin, Deputy City Manager, 480-350-8811

Subject: Tempe Municipal Arts Commission Work Plan Update

Members of the Tempe Municipal Arts Commission (TMAC) respectfully request the following recommendations from the Arts and Culture Plan for immediate implementation:

- Modify the name of the Commission to match the new scope of work
- Update and broaden the scope and mandate of the Commission
- Revise the commission member terms and add specific membership qualifications for new members

In addition, TMAC would also like to share its members' Arts and Culture Plan priorities for consideration to begin the implementation process during the upcoming fiscal year 16-17.

Recommended Name Change and Update of Powers and Duties in the Tempe Code

Rename the commission as the Tempe Arts and Culture Commission (Recommendation 5.7)

Develop a broader mandate for the Arts and Culture Commission (Recommendation 5.8)

1. To champion the Tempe Arts and Culture Plan as well as the arts and culture related goals set forth in the General Plan.
2. To articulate the vision for arts and cultural development based on projected arts and culture funding.
3. To explore critical issues relating to Tempe's arts and culture development.
4. To update City Council at least once a year, making recommendations on policy, programs and initiatives relating to Tempe arts and culture.
5. To encourage diverse citizen participation in arts and culture programs and initiatives in Tempe.
6. To create liaison opportunities within the arts and culture community so that commission members will be able to provide educated input on arts and culture

programs. These liaison assignments will have powers that include, but are not limited to: selecting and commissioning artists; assisting and advising City staff in regard to the care and promotion of art and programs; and reviewing rules and regulations regarding arts and culture.

Recommended Membership Qualifications

Establish specific membership qualifications, updated to increase diversity among members and draw on arts and culture expertise in the community (Recommendation 4.1, 5.7)

- 3 artists from different disciplines
- 1 K-12 arts and culture teacher or K-12 affiliate
- 1 affiliate from ASU Herberger Institute for Design and Arts
- 1 urban planner/designer/architect
- 1 high school/college student
- 1 representative from a business recognized as a supporter of arts and culture
- 2 at large members with expertise in arts and culture
- 3 at large members, with at least one member from zip code areas 85283 or 85284

Recommended Arts and Culture Plan Priorities

- Explore the development of artist incubator spaces (Rec. 3.5, 3.17, 3.18) *Work with Economic Development staff to create opportunities to support artists.*
- Develop a comprehensive, community-wide arts and cultural marketing program (Rec. 1.7)
- Reinstate the full percent for art requirement on City capital improvement projects from all three sources: Water/Wastewater, Transit and General Fund (Rec. 3.7) *Consider options through the budgeting process to incorporate this recommendation.*
- Work towards increasing the arts grants funding (Rec. 3.1) *With the reinstatement of the CIP funding, the grant program will increase as funds are available.*
- Spearhead the effort to reauthorize the Tax (Rec. 6.1, 6.2) *The Commission would like to support the reauthorization as Council moves forward with this effort.*
- Convene a working group to consider expanding the Art in Private Development program (Rec. 3.13, 3.14) *The commission would like to play a role and include a liaison to be on this stakeholder committee with staff to expand AIPD.*

Direction Requested

TMAC requests comments and feedback regarding the recommended changes to the commission name, powers and duties, and membership qualifications so that any modifications can be made prior to formal presentation to Mayor and Council consideration for approval.

Attachments

1. Tempe Arts and Culture Plan Implementation Strategy
2. Tempe Code, Division 3. Municipal Arts Commission (Current Powers and duties)