

## Memorandum



### Community Services

Date: January 29, 2015  
To: Tempe City Council  
Through: Andrew Ching, City Manager, x8575  
Steven Methvin, Deputy City Manager, x8811  
Shelley Hearn, Community Services Director, x8906  
From: Kelly Rafferty, Deputy Community Services Director, x5182

**Subject: Naming Request for McClintock High Map Makers**

This naming request is for a tribute sign for McClintock High Map Makers student group to be placed in Tempe Beach Park (Attachment A). The map was painted on the tennis courts in the park and was recognized in 1990 as the World's Largest World Map by the Guinness Book of World Records. This request was referred to the Parks, Recreation, Golf and Double Butte Cemetery Advisory Board for its review and recommendation to City Council.

**Background Information:**

On December 13, 2012, the City Council unanimously passed an adopted Resolution No. 2012.130: A resolution of the City Council of the City of Tempe, Arizona approving procedures for naming of city facilities (Attachment B).

**Request:**

B.G. Jones submitted this request to locate a tribute sign approximately 36" x 24" by the splash playground ramada in Tempe Beach Park, which is close to where the painted map was located. The cost of the sign and installation would be paid by Mr. Jones. Mr. Jones gave a presentation of the request material to the board on September 17. The board asked for confirmation the school district was aware and supported his request. The board also asked if he contacted the district to locate the tribute at McClintock High School.

**Parks, Recreation and Golf Advisory Board Action:**

The Advisory Board considered this request and the additional requested information Mr. Jones provided at its November 19 meeting (Attachment C). As a result of their review, the Advisory Board is not recommending approval of the request. Board members indicated that the map is no longer at Tempe Beach Park and that the tribute signage more appropriately belongs at the school recognizing the teachers and students for their accomplishments. The board also raised concerns about size of the sign, ongoing maintenance and repairs.

**Additional options for consideration:**

- Discuss with school district their willingness to consider the tribute at the school.
- Add narrative of the Guinness Book of World Records accomplishment to the existing Tempe Beach Park History sign in the park.
- Work with Tempe History Museum staff for ideas of a tribute at the museum.

Attachments:

Attachment A – Naming request

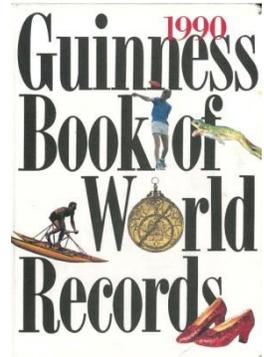
Attachment B – Resolution

Attachment C – Background information

TO: Tempe Parks, Recreation and Golf Advisory Board

### World Map Makers Tribute

Let me take this opportunity to introduce myself and give you some history that explains my request. I am a retired educator from McClintock High School with over 35 years teaching Social Studies including World History and Geography. One of the projects I developed while at McClintock High School was the McClintock Map Makers group. This group of 38 students drew and painted a world map at Tempe Beach in November 1988 during Geography Awareness Week. This map was recognized in 1990 as the World's Largest World Map by the Guinness Book of World Records. Unfortunately the map does not still exist due to the re-development of the Tempe Beach Park in 1999. The Map Maker group also drew and painted over sixty maps all over the valley and some of those maps still exist today. Countless students from McClintock and other schools in the area were involved in the map making projects for over fourteen years.



My request/proposal is simple:

- I would like to propose the installation of a permanent tribute to the McClintock High School Map Maker's project. This tribute would be honoring those who participated in this great achievement placing McClintock and Tempe, Arizona in the Guinness World Book of Records

I have student's names to include in the tribute (Attachment A), documents (Attachment B), and images that would make a great display for the tribute (Attachment C). I feel this is such an important part of Tempe's education history that it needs to be displayed as a proud honor for our educators and students.

I will be willing to fund the project myself (within reason) and look forward to the City's support to get the project completed.

What do I mean by permanent tribute?

- o I have attached a picture of a map fixture currently used at Tempe Beach Park, that I believe would be perfect for the tribute I had in mind. This fixture is weather and vandal resistant and matches the rest of the signage design in the Park.
- o I would hope to use the same vendor/resource which constructed the current signs.
- o The location would be at the site of where the map was created, which is near the Splash Playground pump house, north of the ball field and near the walkway where the covered picnic area is located.
- o The exact placement would be finalized with City input.
- o Design for the Tribute would be through City or City sign contractor, with the opportunity to approve the final proof of the design.

Would I be fundraising to cover the cost of the tribute?

- o Providing I can have a similar tribute to the one in the attached picture I would cover the cost of it myself. The City contract for this type of sign is provided by Mountain States according to the approved sign plan for Rio Salado.

I feel this would be such an asset to the park as it demonstrates how the Tempe community values our educators and students.

B. G. Jones



**McClintock Map Makers-November 19<sup>th</sup>, 1988 (National Geography Awareness Week)**

Teacher: B.G. Jones Geography

Advisor: Ken Reid Tempe Tribune

Reporter: Kari Bland Tempe

Mayor: Harry Mitchell

**Old Record:** 18ft. by 450ft. (8100 sq. feet replica of California constructed by Rubin Hall and stored at Hamilton Air Force Base in Novato, California).

**New Record:** 88ft. by 94ft. (8272 sq. feet world map permanently placed on two vacant tennis courts at Tempe Beach in Tempe, AZ) **172 sq. feet larger than the old record.**

**Manpower:** 38 students, 2 teachers spent 15 hours during National Geography Awareness Week, November 14<sup>th</sup> through the 19<sup>th</sup>, 1988.

**Materials:** 36 gallons of paint (25 gallons of paint used to paint the oceans).

**Map Maker Team:**

Tiffany Albritton

Alex Alvarez

Jennifer Bostic

Kim Cammack

Brian Colvin

Amy Cook

Stephanie Dorsett

Helda Estrada

Brian Gervasio

Eric Gifford

Sandy Gill

Marci Greer

Tony Hibbits

Sheri Hinrichs

Karen Hostetter

Gabe Hughes

Loren Johnson

Darcy Liddle

Bart Lynch

Wendy Menard

Tracy McEwen

Barb McFaddin

Daniel Miller

Tray Nguyen

Iris Pena

Kellie Radford

Jeff Seliga

Jon Sellars

Lani Susee

Heidi Tennison

Ryan Ussher

Tony Weathers

Matt Winemiller

Tiffany Woodford

Adam Wright

Anthony Yap

Annette York

Peggy Zofkie

**Note: From 1989 to 2003 over 60 map projects were completed as permanent learning facilities at various schools throughout the Valley by the McClintock Map Makers which involved hundreds of valley students.**

# Proclamation

WHEREAS, education is essential for an understanding of the world in which we live and of those with whom we share it; and

WHEREAS, an outstanding educator, B. G. Jones, has directed the Social Studies and Art students in the creation of an extraordinary class project; and

WHEREAS, this class project, the "World's Largest Map," is on display in the City's Tempe Beach Park; and

WHEREAS, this exciting and informative project reflects Tempe's educational community's dedication to excellence.

NOW, THEREFORE, I, HARRY E. MITCHELL, mayor of the City of Tempe, Arizona, do hereby call upon all citizens to recognize this outstanding accomplishment of B.G. Jones and the McClintock High School students.

IN WITNESS WHEREOF, I hereby set my hand this 9th day of December, Nineteen Hundred and Eighty-eight.

*Harry E. Mitchell*  
Mayor



# STATE OF ARIZONA Department Of State



UNITED STATES OF AMERICA }  
STATE OF ARIZONA } ss

I, RICHARD D. MAHONEY, SECRETARY OF STATE, HEREBY CERTIFY THAT THIS ARIZONA STATE FLAG WAS FLOWN OVER THE ARIZONA STATE CAPITOL ON DECEMBER 12, 1991 FOR THE

**McCLINTOCK MAP MAKERS**

IN HONOR OF NATIONAL GEOGRAPHY AWARENESS WEEK.

THE ARIZONA STATE FLAG WAS DESIGNED BY COLONEL CHARLES W. HARRIS, ADJUTANT-GENERAL OF ARIZONA (1850-1858 AND 1858-1859). ACCORDING TO GENERAL HARRIS THE SUGGESTION THAT THE STATE ADOPT A FLAG CAME ORIGINALLY FROM THE MEMBERS OF THE 1918 ARIZONA RIFLE TEAM WHO ATTENDED THE NATIONAL RIFLE MATCHES AT CAMP PERRY. ALL OF THE OTHER TEAMS FLEW A DISTINCTIVE FLAG, WHILE ARIZONA WAS WITHOUT AN EMBLEM OF ANY KIND. THE FIRST FLAG WAS SEWN BY NAN D. HAYDEN. THE FLAG REPRESENTS THE COPPER STAR OF ARIZONA RISING FROM A BLUE FIELD IN THE FACE OF A SETTING SUN.

IN DESIGNING THE FLAG, THE FIRST CONSIDERATION WAS HISTORICAL VALUES, THE SECOND, COLORS. BLUE AND GOLD WERE THE ARIZONA COLORS, AND RED AND GOLD THE COLORS CARRIED BY THE SPANISH CONQUISTADORS, HEADED BY CORONADO, IN THE EXPEDITION OF 1540, THE SEVEN CITIES OF CIBOLA, THE FIRST ENTRANCE OF THE WHITE RACE INTO THE LIMITS OF THE PRESENT ARIZONA. FROM THESE CIRCUMSTANCES, AND FROM THE BLUE OF THE UNION FLAG, WERE DERIVED THE BLUE, THE RED, AND THE GOLD (OR YELLOW AS THE LAW NAMES IT) OF THE ARIZONA FLAG. SINCE ARIZONA WAS THE LARGEST PRODUCER OF COPPER IN THE NATION, AND THE STAR AN EMBLEM WHICH MIGHT BE EASILY DISTINGUISHED, THE COPPER STAR FOUND ITS PLACE ON THE BLUE FIELD. AS A WESTERN STATE IT WAS THOUGHT THE EFFECT OF THE RAYS OF THE SETTING SUN WOULD BE APPROPRIATE TO THE ARIZONA FLAG, AND IN THESE RAYS THE RED AND GOLD (OR YELLOW) OF THE OLD SPANISH COLORS OF CORONADO WERE USED.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of the State of Arizona, Done at the Capitol, this 12th day of December 1991.

*Richard D. Mahoney*  
RICHARD D. MAHONEY  
Secretary of State

# SOUTHEAST

THE ARIZONA REPUBLIC  
FRIDAY, DECEMBER 5, 1988

## Students claim to make largest map in world

By David Cannella  
The Arizona Republic

Stephanie Dorsett, a junior at McClintock High School, walked across the Soviet Union with a can of green paint, touching up spots and cracks.

A few more steps, and she was painting a portion of West Germany. The world's largest map of the world is just about finished.

Dorsett and about 40 students from the Tempe high school have created, in color, on two vacant tennis courts in Tempe Beach Park, First Street and Mill Avenue, what they think should be recognized as the largest map.

The project was the idea of history teacher B.G. Jones.

His map project should register with the people at Guinness Book of World Records as the largest, eclipsing the "Giant Relief Map of California," a creation that was on display in San Francisco from 1924 to 1964 and is now in storage at Hamilton Air Force Base in Novato, Calif.

According to the 1988 Guinness Book, that map measures 450 feet by 18 feet.

The McClintock creation is 88 feet

by 94 feet and eclipses it in square footage, Jones said.

"We didn't have the record until we added Antarctica," he said. "I think the kids are pretty proud of this, and they should be. There's a lot of work."

Jones began the project Nov. 14, the beginning of Geography Awareness Week.

It was nearly completed in five days.

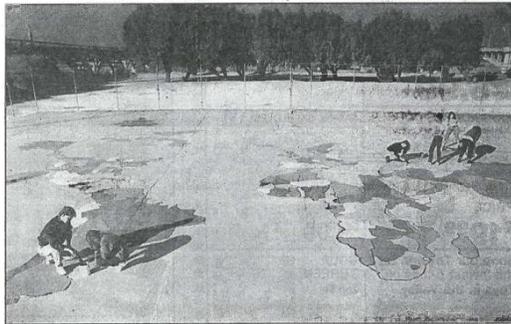
A dedication ceremony will take place today at 1:30 p.m.

The map features more than 150 countries, painted in five colors. Blue covers three-fourths of the map, representing the oceans.

"There's a lot of blue," said Peggy Zanke, a senior. "This helps put the world in perspective when you paint it. There's a lot of water out there."

Jones used chalk to graph the tennis courts in squares. The students then used a computer-generated map that had the same number of squares and started to outline nations' borders.

Sophomore art student Karen Hostetter did much of the drawing. "I wouldn't call it a masterpiece," she said. "But it was fun to draw."



Students from McClintock High School increase their awareness of geography while attempting to set a record at Tempe Beach Park as they paint what they hope is the world's largest map.

The water-resistant paint was then applied.

"I did a lot of South America," said Daniel Miller, a senior. "I didn't really know there were so many countries down there."

Jones hoped the students would get

an increased awareness of geography from the hands-on project, and he hopes those who visit the map will learn a little, too.

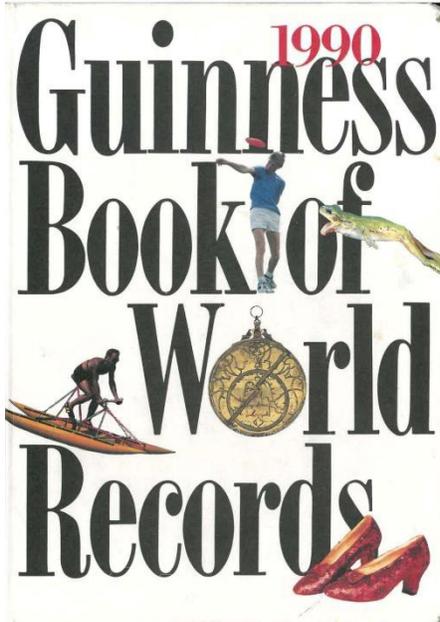
Though some derogatory comments were sprayed onto the Soviet Union by some vandals, Jones hopes

the map will become something the city is proud to have.

He said he is awaiting official word from the people at Sterling Publishing Co. in New York City where the Guinness Book of World Records is published.

(I have originals of the certificates, additional news article, and other documents)

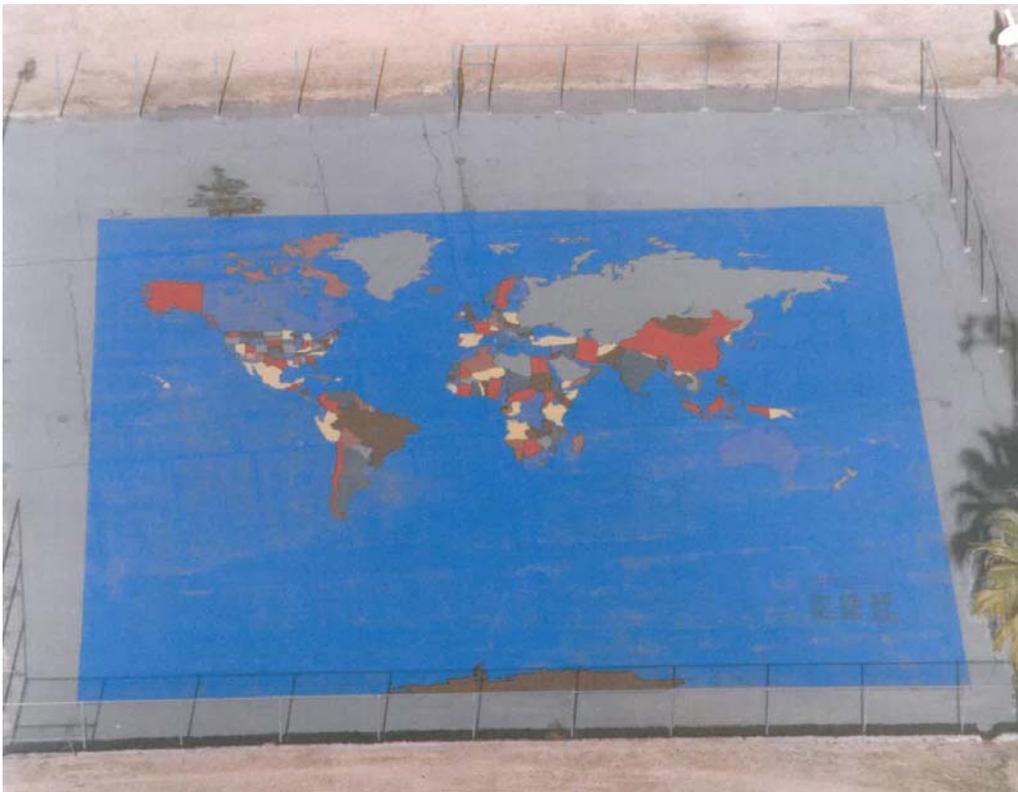
Attachment C



Largest Map: On 2 tennis courts at Tempe Beach Park, 38 students of McClintock High School, Tempe, Ariz, dre and painted a map measuring 94 x 88 ft. (8,272 sq ft).



( I have a 8 x 10 glossy of this photo to reproduce for the sign)



**RESOLUTION NO. 2012.130**

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF TEMPE, ARIZONA, APPROVING PROCEDURES FOR NAMING OF CITY FACILITIES.**

WHEREAS, the City Council of Tempe wishes to adopt written procedures for naming of City facilities, including parks, buildings, structures and rights of way (except for streets and alleys); and

WHEREAS, the City of Tempe desires to establish fair and consistent procedures for naming of City facilities;

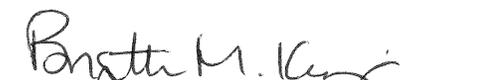
NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF TEMPE, ARIZONA, as follows:

1. That the procedures for naming of City facilities as set forth on *Exhibit A*, attached hereto and incorporated herein by this reference, is hereby approved and adopted.
2. That should the need arise, the Mayor or his designee is hereby authorized to execute any documents that may be necessary to carry out the purpose of this resolution.

PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF TEMPE, ARIZONA, THIS 13th day of December, 2012.

  
Mark W. Mitchell, Mayor

ATTEST:

  
Brigitta M. Kuiper, City Clerk

APPROVED AS TO FORM:

  
Andrew B. Ching, City Attorney

## EXHIBIT A

### Procedure for Naming of City Facilities

#### **Purpose:**

This document establishes a process for naming a City facility in recognition of an individual, and includes procedures to follow when completing a naming request.

#### **Definitions:**

“City facility,” any building, structure or property owned by the City of Tempe and any City right-of-way excluding the naming of City streets and alleys as governed by Chapter 25, Article III of the Tempe City Code;

“Individual,” a natural person whose name is submitted as part of, or in whole, as a proposed facility name;

“Felony,” an offense for which a sentence to a term of imprisonment in the custody of any state within the United States or the Federal Bureau of Prisons is authorized by a law of any state, or the United States;

“Naming guidelines,” suggested information to include in any City facility naming request;

“Naming request,” the City facility naming request and all supporting documentation;

“Proposed facility name,” the City facility name that the requesting entity proposes be adopted by the City Council;

“Requesting entity,” the individual, entity, or group that is initiating the naming request;

“Supporting documentation,” any documents used to support the naming guidelines.

#### **The following information must be included in any City facility naming request:**

- 1) Current City facility name and street address;
- 2) Requesting entity and contact information;
- 3) Proposed facility name;
- 4) A written summary that includes information about the individual in the proposed facility name. The summary should explain how the individual’s contribution relates to any one or more of the guidelines listed in the following section;

- 5) Proof of consent to the proposed facility name by the individual for whom the City facility is to be named or, in the case of a deceased individual, proof of consent of a family or legal representative.

**The following guidelines apply to any naming request:**

- 1) The requesting entity should not be the same as the proposed facility name;
- 2) The proposed facility name should not be similar to any existing City facility name;
- 3) The connection between the contribution of the individual and the City facility should be thoroughly explained;
- 4) The naming request should contain information supporting the affiliation between the individual and the City;
- 5) The naming request should summarize the individual's contributions through community service, involvement, or dedication beyond an ordinary interest level that clearly resulted in tangible benefits to the City. Examples of tangible benefits to the City may include:
  - a. An enhanced well-being and quality of life for City residents;
  - b. Preservation of the City's history;
  - c. Contributions toward the acquisition, development, or conveyance of land, buildings, structures or other amenities to the City or community;
  - d. Local, state or national recognition for work in public service that directly impacted the City;
  - e. An act of heroism;
  - f. Any other contribution that resulted in tangible benefits to the City or City residents.
- 6) The naming request shall not include a proposed facility name for an individual who has been convicted of a felony.

**Re-Naming:**

The City Council reserves the right to re-name any City facility previously named, if it is determined that it is in the best interest of the community that the facility should no longer bear its current name. The City Manager shall remove the name from any City facility if the person for whom the facility was named has been subsequently convicted of a felony. If a name is removed from a facility, it shall immediately revert to its previous name, until the City Council approves a new name.

**Procedure:**

The requesting entity shall deliver the naming request to the City Clerk. The City Clerk shall determine if the naming request is complete and, if so, shall submit the naming request to the Mayor for assignment to the appropriate Board, Commission, or Committee. The Board, Commission, or Committee so assigned shall review the naming request and report its recommended action to the City Council.

Approval by City Council Resolution shall accomplish the naming of the City facility.

November 19, 2014

To: Tempe Parks, Recreation, Golf and Double Butte Cemetery Board. Shelley Hearn, Kelly Rafferty

From: B. G. Jones

Subject: ***Guinness Book of World Records – McClintock Map Makers Tribute***

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As requested at the September 17, 2014 Board Meeting, I have attached the following items for discussion at the November 19, 2014 Board Meeting:

- Letter (dated October 30, 2014) from Tempe Union High School District (Dr. Kenneth Baca) giving TUHSD approval to proceed with the Map Makers tribute at Tempe Beach Park.
- Written approval from Ken Reid to use his name on the tribute.
- A sample picture of the proposed Map Makers tribute to be placed in the Park.
- Photo of a memory brick placed at McClintock High School commemorating the Map Makers for the 50<sup>th</sup> year anniversary of McClintock High School (including order form and confirmation).

Thank you for your consideration in approval of this project.

# Tempe★Union

HIGH SCHOOL DISTRICT

500 West Guadalupe Road • Tempe, Arizona • 85283-3599 • (480) 839-0292 • www.tuhsd.k12.az.us

**Dr. Kenneth R. Baca**  
Superintendent

October 30, 2014

**Sent Via E-Mail**

Mr. B.G. Jones  
[REDACTED]

Dear Mr. Jones:

I want to thank you for sharing the story regarding the McClintock Map Makers, and for your patience as the District worked through its processes and procedures concerning your project with the City of Tempe.

It is my understanding that you are working with the City of Tempe to establish a permanent tribute to the McClintock High School Map Makers. The McClintock Map Makers set a world record in 1990 for painting the largest map of the world (8,272 square feet!). You have provided me with the mock up for the proposed monument, which includes photographs of the McClintock Map Makers group (taken by a member of the media) and an aerial photo of the map. The proposed monument does not disclose any student names and will be funded entirely by you and any funding sources that you obtain through your efforts.

You have also indicated to me that City of Tempe has requested that the District formally acknowledge this project and allow the use of the District and McClintock High School names for this monument. On behalf of the District, I am happily providing approval to use the names of the Tempe Union High School District and of McClintock High School for the McClintock Map Makers monument, provided that such use is consistent with the representations that you have made to me in our e-mail correspondence concerning this project.

Thank you, again, for sharing this piece of history with me and with the community. I appreciate all that you have done for our students and your enthusiasm and dedication to this project. Please don't hesitate to contact me if I can be of any further assistance.

Sincerely,



Kenneth R. Baca, Ed.D.  
Superintendent

Copy: Tempe Union High School District Governing Board

Governing Board

Michelle I. Helm

Sandy Lowe

Moses Sanchez

David Schapira

Mary Lou Taylor

# Guinness Book of Records (1990) World Map

McClintock High School was the home of the McClintock Map Makers group. This group of 38 students drew and painted a world map at Tempe Beach in November 1988 during Geography Awareness Week. This map was recognized in 1990 as the World's Largest World Map by the Guinness Book of World Records. Unfortunately the map does not still exist due to the redevelopment of the Tempe Beach Park in 1999. The Map Maker group also drew and painted over sixty maps all across the valley and some of those maps still exist. Countless students from McClintock High School and other schools in the area were involved in the map making projects for over fourteen years.

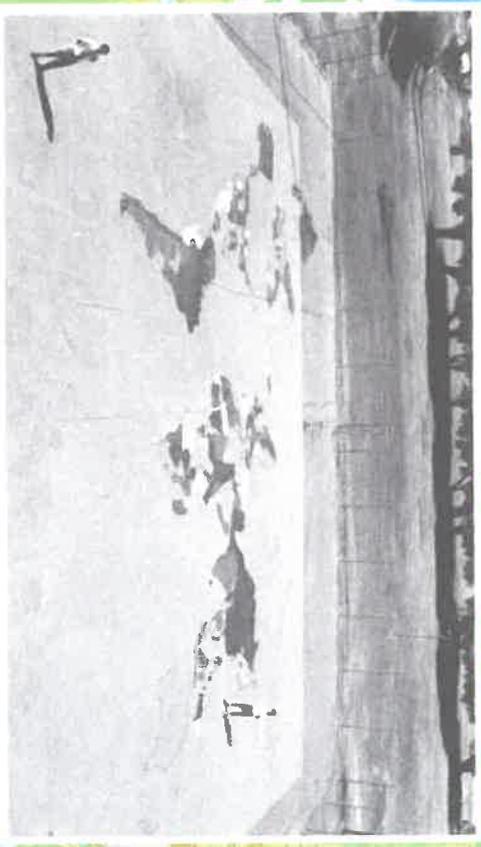
McClintock Map Makers – November 19, 1988 (Geography Awareness Week)

Teacher: B.G. Jones  
Geography Advisor: Ken Reid

The Record: 88 ft. by 94 feet (8272 sq. feet) world map permanently placed on two vacant tennis courts at Tempe Beach Park in Tempe, AZ (172 sq. feet larger than the old record)

Manpower: 38 students, 2 teachers spent 15 hours during National Geography Awareness Week, November 14 through 19, 1988.

Materials: 36 gallons of paint (25 gallons of paint used to paint the oceans).



Largest Map: On 2 tennis courts at Tempe Beach Park, 38 students of McClintock High School, Tempe, Arizona drew and painted a map measuring 94 x 88 ft. (8,272 sq ft).

