

Staff Summary Report



Council Meeting Date: 12/01/2011

Agenda Item Number: 5E2

SUBJECT: Request approval to adopt a resolution that adjusts the fees for Kiwanis Recreation program admissions for: tennis, pool, and gym use. This will amend Tempe City Code Appendix A Schedule of Fees and Charges, Section 23-57, Parks and Recreation User/ Fee, relating to admission fees for Kiwanis Recreation Center.

DOCUMENT NAME: 20111201cstd01 MISCELLANEOUS FEES (0210-02) RESOLUTION NO. 2011.115

COMMENTS: Staff performed a benchmark analysis of other facility admission fees specific to tennis, pool, and gym use. The results of the analysis demonstrated that the current fees for admissions are below industry standards. The current fees at Kiwanis Recreation have not changed since the facility opened twenty years ago.

PREPARED BY: David Bucher, Recreation Services Manager, 480-350-5791

REVIEWED BY: Travis Dray, Deputy Director Recreation Services, 480-350-5182

LEGAL REVIEW BY: Judi Baumann, Deputy City Attorney, 480-350-8227

DEPARTMENT REVIEW BY: Kathy Berzins, Director Community Services, 480-350-5464

FISCAL NOTE: Staff estimates that the increase in Kiwanis Admission fees for tennis, pool and gym use will yield an additional \$49,300 (tennis \$22,100/ pool \$21,900/ gym \$5,300) in revenue annually.

RECOMMENDATION: Adopt Resolution No. 2011.115

ADDITIONAL INFO: The Kiwanis Recreation Center has received recent facility upgrades to provide an outstanding facility to the community: \$975,000 Ace Rebound tennis court surface, \$350,000 new wave generation equipment, and over \$100,000 invested in the maintenance of the gym floor. The Kiwanis Recreation staff was tasked with evaluating all programs and fees. This required a detailed analysis of all revenues and expenditures associated with each program. In an effort to sustain services to the tennis, pool and gym users, the Community Services Department recommends the admission fees be increased. Staff solicited feedback from the tennis, pool, and gym users through community meetings, Parks, Recreation and Golf Advisory Board and the Sports, Recreation, Arts and Cultural Development Council Committee.