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**CITY OF TEMPE**  
**REQUEST FOR COUNCIL ACTION**

**Council Meeting Date: 6/27/2013**  
**Agenda Item: 5E14**

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**ACTION:** Adopt a resolution authorizing the Mayor to sign the Development Agreement between the City of Tempe and CBS Outdoor regarding the removal of certain freestanding off-premises signs within Tempe, in exchange for the authority to erect off-premise freeway signs. (Resolution No. 2013.88)

**FISCAL IMPACT:** No direct fiscal impact.

**RECOMMENDATION:** Adopt Resolution No. 2013.88.

**BACKGROUND INFORMATION:** This Resolution authorizes the signing and approval of a Development Agreement with CBS Outdoor, consistent with the general terms specified in Resolution No. 2013.29.

Prior to 2009, freestanding off-premise signs, commonly known as billboards, were prohibited under the Zoning and Development Code (ZDC). That year, Council amended the ZDC to permit billboards along freeways, provided that interior billboards were removed. CBS Outdoor owns the entire inventory of interior billboards in Tempe, and wishes to utilize the procedures authorized under the ZDC to remove certain interior billboards in exchange for billboards along the freeways. However, in order to utilize properties they have acquired use of along the freeway for this purpose, amendments will be proposed to the ZDC, such as reduction of minimum lot frontage and separation requirements from other signs and specified uses.

The parties will also work diligently toward pursuing an agreement addressing the purchase and installation of media boxes and kiosks, with an attendant revenue stream positively allocated to both parties, that may amend the Development Agreement. The parties agree to work on such agreement within the next ninety (90) days.

**ATTACHMENTS:** Resolution and Development Agreement.

**STAFF CONTACT:** Lisa Collins, Interim Community Development Director, (480) 350-8989.

Department Director: Lisa Collins, Interim Community Development Director  
Legal review by: Judi Baumann, City Attorney  
Prepared by: Andrew B. Ching, City Manager