ACTION: Authorize the City Manager to execute the 2019-2020 Greater Phoenix Economic Council contract for regional marketing and business attraction services in the amount of $90,742.

FISCAL IMPACT: Sufficient funding for the Greater Phoenix Economic Council (GPEC) contract has been appropriated in General Fund cost center 1221 (Economic Development), account 7009.


BACKGROUND INFORMATION: The contract amount ($90,742) is based on the 2018 Office of Employment and Population Statistics, Arizona Department of Administration population estimate for Tempe (185,301; representing a slight increase from 179,794) and per capita rate of $.4897, which is slightly higher than amount used for the 2018-19 contract which was $.4647.

GPEC’s mission is to attract quality business to the Greater Phoenix Region from around the world, and champion foundational effects to improve the region’s competitiveness. The GPEC Action Plan Fiscal Year 2020 is attached.

ATTACHMENTS: Greater Phoenix Economic Council contract

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