

Right-of-Way Landscape Update

City Manager's Announcements
September 8, 2016



ROW Landscape

- June 2013 staff presented a plan for reinvestment in ROW
 - Based on 2010 Landscape Condition Rating Assessment
 - Reinvestment Prioritization System Implemented – Tier A, B & C
- Arterial ROW
 - 6.2 Mil. +/- sq. ft. of ROW under operational control = 38%
 - Remaining 10.2 million sq. ft. of ROW landscape is under other regulatory control

Tier A – Strong Design Intent

- Downtown
- Major city entry points
- High impact areas – ASU, Research Park, Rio Salado, major city facilities



Tier B – Moderate Design Intent

- Secondary entry points
- Used on arterial roadways with higher volumes/use



Tier C – Basic Design Intent

- Meets code required in regulated areas
- More native materials – rock, stone, native plants



Before Revitalization



Westbound Warner Road



Eastbound Alameda Drive



Westbound Baseline Road



Westbound Elliot Road

After 3 Months of Growth



Eastbound Alameda Drive



Westbound Baseline Road



Westbound Warner Road



Westbound Elliot Road

Before Revitalization



Westbound Broadway Road



Southbound McClintock Drive



Westbound Elliot Road

After 3 Years of Growth



Westbound Broadway Road



Southbound McClintock Drive



Westbound Elliot Road

Additional Design Features



Eastbound Baseline Road

Eastbound Elliot Road



Westbound Warner Road

Programmed Locations for FY 16/17

- Broadway Road – Rural to McClintock (19,000 s.f.)
 - Estimated Cost \$100,000 (Tier B)
- Elliot Road – McClintock to Price (50,301 s.f.)
 - Estimated Cost - \$150,000 (Tier B)
- Rural Road – Rio Salado to University (16,278 s.f.)
 - Estimated Cost \$100,000 (Tier A)
- Warner Road and I-10 southeast side (66,750 s.f.)
 - Estimated Cost - \$30,000 (Tier C)

Results/Next Steps

- 419,000 square footage completed since program reinvestment began.
- Future coordination of city entry way signage with branding endeavour.