



Minutes City Council Work Study Session April 23, 2015

Minutes of the Tempe City Council Work Study Session held on Thursday, April 23, 2015, 4:00 p.m., in the City Council Chambers, Tempe City Hall, 31 E. Fifth Street, Tempe, Arizona.

COUNCILMEMBERS PRESENT:

Mayor Mark W. Mitchell

Councilmember Robin Arredondo-Savage

Councilmember Lauren Kuby

Councilmember David Schapira

Vice Mayor Corey D. Woods

Councilmember Kolby Granville

Councilmember Joel Navarro

STAFF PRESENT:

Andrew B. Ching, City Manager

Judi Baumann, City Attorney

Brigitta M. Kuiper, City Clerk

Marilyn DeRosa, Deputy Public Works Dir. – Water Utilities

Rosa Inchausti, Diversity Director

Mike Nevarez, Transit Manager

Greg Ruiz, Fire Medical Rescue Chief

Grace DelMonte Kelly, Energy Management Coordinator

Marie Raymond, Education Coordinator

Ken Jones, Deputy City Manager – Chief Financial Officer

Steven Methvin, Deputy City Manager – Chief Operating Officer

Don Bessler, Public Works Director

Dave Nakagawara, Community Development Director

Shelly Seyler, Deputy Public Works Director – Transportation

Jeff Tamulevich, Code Compliance Manager

Shelley Hearn, Community Services Director

Naomi Farrell, Human Services Director

Various Department Heads or their representatives

Mayor Mitchell called the meeting to order at 4:08 p.m.

Call to the Audience

Mayor Mitchell asked speakers to hold their comments regarding the Federal Aviation Administration's Phoenix Metroplex Project until after the staff briefing.

Jack Drummond, Tempe, noted that the Bus Unification (Scout) Program has generated significant savings. However, he expressed concerns regarding bus schedules, on-time performance, unprofessional bus drivers, and reduced ridership. Mr. Drummond provided his written comments to the City Clerk, for the record.

Issue Review Session Items

Federal Aviation Administration (FAA) Metroplex Update

Mayor Mitchell stated that Tempe has a longstanding intergovernmental agreement (IGA) with Phoenix Sky Harbor International Airport that applies to overflights in Tempe. The FAA has exclusive control over airspace and flight paths. Mayor Mitchell was notified that the FAA would be preparing an Environmental Assessment (EA) as part of its Phoenix Metroplex Project to move from a ground-based air traffic control to a satellite-based system using GPS technology by 2025.

Mayor Mitchell stated that the FAA has requested his feedback regarding the EA by April 27, 2015; he will include feedback and information received from community members in his response to the FAA. A public notice in *The Arizona Republic* indicated that the FAA is not seeking public comments or holding public meetings until after the draft EA is published in mid-2016. Tempe issued a press release to seek input from residents regarding the FAA's recent changes to flight paths. In

addition, Mayor Mitchell emailed a letter to community leaders, homeowners' associations, neighborhood associations, members of City boards and commissions, Tempe Chamber of Commerce leaders, Downtown Tempe Authority, and Tempe Tourism Office, inviting them to submit comments.

Mayor Mitchell explained that the City will continue to educate residents and advocate on their behalf. It is important for Tempe residents to have a voice in this process to ensure that the FAA has the best information available during their study. The FAA should be considering public comments and the impacts of the flight path changes.

Don Bessler, Public Works Director, commended former and current Tempe Aviation Commission (TAVCO) members for their work in advocating for aviation-related issues on behalf of the entire community.

Marilyn DeRosa, Deputy Public Works Director – Water Utilities, delivered a slide presentation providing background information on the FAA's Next Generation Air Transportation System (NextGen), Phoenix Metroplex Project, and the EA. NextGen is a National Airspace System due for implementation across the United States in stages between 2012 and 2025 to transform America's air traffic control system from a ground-based to a satellite-based system. The benefits of using a satellite-based system were outlined. The Phoenix Metroplex Project will evaluate aircraft arrival and departure procedures at Phoenix Sky Harbor, Scottsdale, Deer Valley, Phoenix-Mesa Gateway, and Tucson International Airports, and identify changes in aircraft routing to improve navigation safety and efficiency, decrease fuel consumption, and reduce emissions. The first phase of implementation for NextGen in the Phoenix Metroplex occurred at Phoenix Sky Harbor Airport in September, 2014.

The Phoenix City Council and Phoenix residents have expressed opposition to the route changes. Tempe residents did not have an opportunity to comment on the changes. Communities have little influence over the FAA's actions. Phase 2 of the NextGen implementation will include an integration of flight routing, including flight paths and altitudes. Although the FAA's analysis includes economic and environmental factors, it neglects to consider the social impact. Staff will work with the City Council and the community regarding NextGen, Phoenix Metroplex Project, EA, and related matters.

In response to questions from Councilmembers, Mr. Bessler and Ms. DeRosa noted that staff encourages Tempe residents to express their views to the FAA regarding flight path changes. Tempe staff would like to partner with the City of Phoenix to identify solutions. Oddvar Tveit, Tempe Environmental Quality Specialist, analyzes airplane noise data collected in areas around Phoenix Sky Harbor Airport. Tempe and Phoenix staff will work together on the placement of monitoring sensors. At the request of the City of Phoenix, Tempe staff will also consider becoming more active in Phoenix community groups to address this issue.

Councilmembers and staff discussed the importance of contacting State and Federal representatives regarding how the FAA's changes to flight paths impact Tempe residents. Tempe will conduct community outreach, partner with Phoenix, and utilize the services of a federal lobbying firm to ensure that residents' voices are heard. TAVCO's role is to educate the community; collect data and public input; serve as an advocate for the community; and participate in or host public forums, outreach sessions, and open houses.

Mayor Mitchell invited members of the audience to speak on this agenda item.

Darlene Justus, President of the North Tempe Neighborhood Association, thanked the City Council for their support and for soliciting public input. She recognized City staff and TAVCO members for their work and stated that Tempe, Phoenix, and the FAA should work together to identify solutions.

Barbara Sherman, Tempe, discussed City of Phoenix activities to address the FAA's flight path changes and submitted various written materials for the record. She outlined proposed FAA activities and emphasized that the FAA should work collaboratively with Phoenix and Tempe neighborhoods to address concerns.

Karyn Gitlis, Tempe, agreed with Ms. Justus's comments; thanked Mayor Mitchell for his email to community leaders; and recognized Ms. Sherman and Mr. Tveit for their work on aviation issues.

Lane Carraway, President of the Cavalier Hills Neighborhood Association, discussed how neighborhoods have been

negatively affected by the flight path changes. Every Valley city has filed a complaint with the FAA regarding these changes. He expressed support for the City Council in addressing this issue and collaborating with the Phoenix officials.

Mayor Mitchell stated that public feedback and information from TAVCO members will be included in his letter to the FAA. The City Council will also work collaboratively with the Phoenix City Council, solicit comments for the FAA, utilize the City's federal lobbyist to address this matter, and continue to receive updates from TAVCO and staff.

Bike Corral in Tempe Beach Park (Tempe Leadership Class XXX Project)

Dave Nakagawara, Community Development Director, discussed the need to build a permanent bike corral in downtown Tempe to support the bicyclist community and to provide special event parking. Don Bessler, Public Works Director, explained that a permanent bike corral in the downtown area would support the Downtown Parking Study and the City's multi-modal approach to transportation and transit-oriented development.

Ryan Guzy, Tonya Gray, and Ernesto Fonseca, members of Tempe Leadership Class XXX, delivered a slide presentation detailing plans to build a bike corral in Tempe Beach Park to provide bike parking for everyday use and include a valet service during special events to help raise funds for nonprofit organizations. They also described the project vision and status, fundraising activity, and design concept. Next steps include:

- Secure in-kind donations and services for development and construction.
- Obtain approval from Community Development and obtain building permits.
- Purchase materials and services that are not donated.
- Break ground on Phase 1 and move towards completion by end of May, early June.

Councilmembers and presenters discussed the role of nonprofit organizations in staffing the bike valet at special events, the sponsorship process, installation of a shade structure and reception area during Phase 2, storage of Segways and various other mobility devices, and the proposed location of the bike corral. Ms. Gray outlined the proposed multi-tiered "Buy a Rack, Get a Rack" Program benefits available to donors. The bike racks are permanent structures; however, the fence could be removed.

Councilmembers expressed support for the bike corral project and requested that Tempe Leadership members explore the possibility and associated costs of removable fencing and bike racks if additional space was needed to accommodate a special event, and the installation of a sliding gate.

Tempe Leadership members will continue working with staff on the project.

Human Relations Commission Diversity Unity Grant Funding Update

At the request of Mayor Mitchell, this agenda item was taken out of order.

Rosa Inchausti, Diversity Director, introduced the following guests: Jay Scherotter, member of the Human Relations Commission (HRC); Dr. Kenneth Baca, Superintendent of the Tempe Union High School District (TUHSD); Brian Fleming, Assistant Principal of Marcos de Niza High School; and Molly Sadler, Assistant Principal of McClintock High School. Ms. Inchausti thanked the City Council for awarding Diversity Unity Grants to fund diversity programming in Tempe schools. Diversity Unity Grant funding was used to hold the first Challenge Day event in Tempe earlier this year.

Mr. Scherotter explained that the HRC recommended the Challenge Day Program to expand the City's Teen Diversity Dialogue Program. Challenge Day took place at Marcos de Niza High and McClintock High Schools. Approximately 200 youth and adults participated in the program. A video of the Challenge Day experience was displayed. Tempe is the only city in Arizona that hosts a Challenge Day event. He thanked HRC members and school representatives in the audience for their work, as well as Whole Foods and Pita Jungle for their participation.

Dr. Baca and Ms. Sadler thanked the City Council for supporting and maintaining strong partnerships with Tempe schools. Ms. Sadler discussed the Challenge Day process at McClintock High School and described the benefits of the event, including the formation of a new school club titled, The Domino Effect. Mr. Fleming also discussed the Challenge Day event at Marcos de Niza High School, and associated benefits. Dr. Baca invited Councilmembers to volunteer at the 2015-2016 Challenge Day event.

Councilmembers discussed how the City values the importance of education and its partnerships with the schools, including the successful Cardio Cerebral Resuscitation Program. The City recently hired an Education Coordinator to serve as a liaison between the City and the Tempe school districts. The City also partners with the Tempe Community Council through the Commitment to Schools Program. Mayor Mitchell serves on the Tempe Impact Education Foundation Board. Councilmember Schapira recently participated in launching the Stop Bullying AZ Initiative and revising TUHSD's anti-discrimination policy. Every comprehensive high school in TUHSD earned an 'A' rating from the Arizona Department of Education.

Councilmembers commended HRC members, Ms. Inchausti, school administrators, teachers, and students, for their work on the Challenge Day event. Councilmembers also expressed interest in participating in the 2015-16 Challenge Day event, and support for expanding the program.

Bus Unification Update

Shelly Seyler, Deputy Public Works Director – Transportation, provided a status update on the three-year exploration of allowing the Regional Public Transportation Authority (RPTA) to provide unified bus service in the East Valley, including Tempe bus routes. Staff will return to City Council at the June 4, 2015, Work Study Session (WSS), to provide additional information and seek direction regarding whether to continue the Tempe/RPTA Bus Unification "Scout Program" (Program).

Mike Nevarez, Transit Manager, delivered a slide presentation and provided background information regarding the Bus Unification Program. He discussed regional performance results over the past eight months (year 2) of the program. Compared to the previous year, four performance categories have declined and two have fallen below the C grade (on-time performance and complaints per 100,000 boardings). RPTA is researching on-time performance to ensure performance data is accurate and that transit schedules are reliable. RPTA is also monitoring the performance of bus operators and addressing issues via customer service training and other workforce management efforts. City staff will collaborate with RPTA to take a holistic approach to improve transit service performance. RPTA will be hiring additional bus operators and road supervisors to prevent missed trips, ensure better supervision of operators, and to improve maintenance and oversight of service on roadways.

Mr. Nevarez provided a financial analysis of the Program. The City savings from the Unification contract over the three-year Program cycle is projected to be \$865,000, after applying estimated RPTA contractor overhead costs. Future re-allocations will allow Tempe to recover capital and depreciation expenses that reflect its investment and ownership in the East Valley Bus Operations and Maintenance facility (EVBOM), and the City's bus fleet.

RPTA entered into a transit service contract with First Transit Inc. for the initial three-year period with an option to extend the contract for an additional seven years. The contractor costs include the potential for increases in wages, operating costs, and other business costs, over the three-year contract period.

Councilmembers and Mr. Nevarez discussed the cost comparison between the Tempe-only option and the Unification option. The City is paying significantly less contract and overhead rates per mile for the combined service operated by RPTA than the City was paying to a previous vendor. The cost recovery for Tempe's investment in the EVBOM facility and the bus fleet is a benefit of unification.

Discussions continued regarding staff's work with RPTA to address contractor performance and evaluate criteria to ensure reasonableness and attainability, assess performance measures, and correct poor service trends. Staff reviews any comments or complaints concerning Tempe routes and ensures that they are addressed adequately and responsibly. First Transit will be hiring additional bus operators, which will increase the cost of the contract.

At the June 4, 2015 WSS, staff will review the following options for City Council consideration:

1. proceed with Unification as currently structured
2. proceed with Unification with program/service modifications
3. proceed with Unification with a new intergovernmental agreement (IGA) with RPTA to extend the Program for seven years
4. proceed with Unification and renegotiate additional years on the IGA

5. withdraw from Unification and return to Tempe-only managed bus service

If the City Council decides to discontinue with the Unification Program, it will take considerable time to procure a bus service provider to operate on Tempe's behalf.

Mr. Nevarez explained that staff is exploring the possibility of entering into an annual IGA with RPTA to include ongoing, continual assessment of the contractor, conducting an annual performance review to ensure contract value, and reporting and monitoring of performance data relative to Tempe bus routes. RPTA will continue to proactively address the quality of customer service, on a regional level. The benefits of operating the unified bus service versus operating the Tempe service and RPTA service as separate contracts was discussed. Contract performance standards and computation methods need to be better defined and consistent with national, regional, and local standards; this includes on-time performance, customer service, maintenance, and accident-related performance indicators.

Councilmembers discussed surrounding jurisdictions where the RPTA is currently operating bus service. Valley Metro provides ADA Dial-a-Ride service in Tempe. Addressing sub-par performance and assessing penalties was discussed. RPTA will continue conducting assessments, auditing complaints, and conducting field checks to improve the customer experience. The City of Phoenix is the designated recipient of Federal Transit Administration grant funds for the Phoenix-Mesa area and has not expressed a desire for additional bus service as part of the regional transit system.

Councilmembers expressed support for working with neighboring jurisdictions to identify and implement ways to improve service delivery to achieve desired results quicker; holding the contractor responsible for identifying causes for below standard performance; and, taking corrective actions to rectify performance that impacts service quality and passenger satisfaction.

Councilmembers requested additional information, as follows:

- Tempe's receipt and processing of customer complaints, including the number of complaints concerning Tempe bus routes, the subject matter, how they were addressed, and if adjustments have been made to improve service.
- Impacts to the EVBOM investment credit if Unification is discontinued, or if Tempe was to return to pre-Unification circumstances.
- Ways to more closely monitor service quality in Tempe as compared to the East Valley.

Code Enforcement Residential Survey

Dave Nakagawara, Community Development Director, delivered a slide presentation regarding the third annual Code Enforcement Residential Survey. The survey consisted of a random sampling of residential properties City-wide to quantify code violations based on property maintenance and appearance, evaluate the effectiveness of City programs and services, and, serve as a benchmark for the aesthetic condition of the City.

Jeff Tamulevich, Code Compliance Manager, explained that two of the most referenced concerns noted in the annual Community Attitude Survey have consistently been the enforcement of property maintenance codes and the appearance of residential properties. In the past two years, the City has hired two temporary, full-time and three temporary, part-time residential inspectors. As a result, the number of residential code cases has since doubled; the average number of days to close a case has been reduced; the time it takes an inspector to address a violation has also been reduced; and, staff morale has increased. This year's Community Attitude Survey respondents reported a 10% increase in satisfaction in the enforcement of property maintenance codes, and a 7% increase in the overall appearance of residential properties.

Mr. Tamulevich presented a map illustrating the levels of survey respondents' satisfaction with City enforcement of property maintenance codes. Assessment matrices from the Customer Satisfaction Survey were reviewed. City residents deemed the appearance of residential properties, enforcement of property maintenance codes, and maintenance of private properties as important and that there are opportunities for improvement.

In response to questions from Councilmembers, Mr. Tamulevich noted that for next year's survey, staff will distinguish between owner-occupied and renter-occupied residential properties, and compare the number of code violations reported in a neighborhood with the percentage of rentals located in that neighborhood.

Mr. Tamulevich described the survey samples, criteria categories, goals, and scores; a comparison between the 2013, 2014, and 2015 survey results; and, violations issued in 2014. The following 2015 survey results were highlighted:

- The presence of dead vegetation, presence of un-registered or abandoned vehicles, and presence of junk or debris.
- 45.3% of the residential properties surveyed had at least one enforceable violation.
- The majority of the actual violations identified were located in south Tempe.
- The presence of dead vegetation was the most observed violation at 28%, while the condition of the residence was the least observed violation at 2%.

Hiring additional code compliance inspectors has increased the issuance of proactive violations. Using the survey data, staff will begin to proactively identify and address areas of concerns. Mr. Nakagawara stated that staff expects that recent City Council initiatives, increased staff, and new programs such as the Landscape Referral Program, will produce more positive results in next year's survey.

Councilmembers expressed appreciation to staff for their work in improving code enforcement and neighborhood conditions; engaging in more proactive enforcement; achieving desired results; implementing the Landscape Referral Program; and for working with neighborhood associations. Councilmember Granville was also recognized for collaborating with staff on residential and commercial code enforcement programs.

Councilmembers suggested that staff present new ideas to exceed the target goal for all six categories next year, and provide information on integrated pest control management to control insects and weeds without the use of toxic chemicals.

Fiscal Year 2015-16 Budget Review Session

Ken Jones, Deputy City Manager – Chief Financial Officer, presented the City Manager's recommended Operating Budget for fiscal year (FY) 2015-16. City Council input and priorities have been incorporated into the Budget; a public forum and an online survey tool were used to solicit public comments; an updated long-range financial forecast was presented; and two Capital Improvement Program (CIP) work sessions were held. The feedback received from Councilmembers tonight will be incorporated into the Budget. Tentative adoption of the Budget is scheduled for May 21, 2015, and final Budget adoption is scheduled for June 11, 2015.

Mr. Jones delivered a slide presentation outlining highlights of the proposed Operating and CIP Budgets and explained how the recommended expenditures align with City Council's priorities.

Councilmembers, Mr. Jones, and Andrew Ching, City Manager, discussed the need to fund the installation of solar panels on Tempe municipal facilities before the Solar Investment Tax Credit expires at the end of 2016. A funding placeholder for these projects could be included in the FY 2015-16 CIP, but it would displace funding allocated for other capital projects. Solar projects could be included in the FY 2016-17 CIP. The City Council also has the authority to reprioritize projects during the fiscal year.

Don Bessler, Public Works Director, explained that there are currently two solar installation projects that are scheduled for implementation in FY 2015-16, but do not require capital investment so they are not included in the CIP. Both projects will benefit from the Solar Investment Tax Credit. Staff will research additional solar projects, explore ways to fund them within the Operating Budget, and present recommendations for City Council consideration. During the FY 2016-17 Budget planning process, staff will identify and provide costs for the remaining projects that qualify for the Solar Investment Tax Credit; input provided from Arizona State University (ASU) will be included. Staff will also need to account for the considerable amount of design work involved in solarizing the Tempe Center for the Arts. A funding placeholder in the FY 2015-16 CIP is unnecessary at this time.

Concluding the presentation, Mr. Jones reviewed how recommended expenditures align with the City Council's priorities to promote financial stability and economic development. Staff is seeking feedback and direction to adjust recommended funding for particular types of items or categories.

Councilmembers and staff discussed various CIP projects. Concern was raised that the funding allocated for the First Street / Rio Salado Parkway and Ash Avenue Intersection Realignment, and Light Rail Efficiency Improvement at University Drive

Projects, could be better utilized for transit-related projects elsewhere in the City. In response to Council discussion and questions, Greg Ruiz, Fire Medical Rescue Chief, agreed to change the name of “Fire Medical Rescue Station” or “fire station” to “Emergency Services Facility”. Shelley Hearn, Community Services Director, explained that the \$250,000 allocated in the FY 2017-18 CIP for the Clark Park Pool Feasibility/Master Plan Study is a placeholder to fund the public outreach process and study and design work for the renovation of the site. A Request for Proposal would generate a more accurate cost figure. Construction of this project would be included in a future CIP. In addition, this project may qualify for funding from the Infrastructure Improvement Plan, Community Development Block Grant, and Development Impact Fees.

Based on the discussion, the City Council agreed to move forward with the recommended Budget as presented by staff.

Sustainability Progress Report / Renewable Energy Goals

Grace DelMonte Kelly, Energy Management Coordinator, presented an annual progress report of the City's sustainability programs and accomplishments over the last fiscal year (FY). The City is committed to conserving resources and reducing costs through five areas of focus: renewable energy and energy efficiency, solid waste and recycling, transportation and air quality, water conservation, and land use and the built environment. Ms. Kelly reviewed the brochure, “Sustainability At-a-Glance”, which provides an overview of the City's accomplishments for FY 2014. This brochure will be posted on the City's website.

In response to a question from a Councilmember, Don Bessler, Public Works Director, noted that staff will consider the possibility of a landscape rebate for the installation of artificial turf or synthetic grass.

Ms. Kelly presented an update on the goal to provide a minimum of 20% of the municipal operations energy from renewable energy sources by 2025. The solar power system installation at the Police/Courts building and parking garage has been completed. The City's current renewable energy use is equivalent to 3% of the goal.

Tempe Public Library Solar Project Update

Grace DelMonte Kelly, Energy Management Coordinator, delivered a slide presentation reviewing the City's collaboration with Salt River Project (SRP) during the planning of the solar installation project for the Tempe Public Library Complex. She explained that SRP eliminated its net-metering policy, which allowed solar customers to sell excess energy generated to the utility at a set price, offsetting the future cost of electricity. Ms. Kelly then outlined how City projects are impacted by the elimination of the SRP net metering policy as follows: a 20-year decrease in savings from \$300,000 to \$100,000 for the Tempe Public Library Solar Project; eliminating the solar project planned for the Pyle Adult Recreation Center; reducing the size of the solar system planned for the Tempe History Museum; and, adding required capital costs. Next steps include: request additional Capital Improvement Program (CIP) funds to implement the Library Solar Project; amend the History Museum Solar Services Agreement; and, install solar systems at City sites with high energy consumption before the end of 2016, in order to qualify for the 30% Solar Investment Tax Credit.

Councilmembers expressed support for accelerating the timeline to implement the solar projects before the end of 2016, and collaborating with Arizona State University (ASU) to increase solar capacity on City property that is located in close proximity to the ASU campus. Don Bessler, Public Works Director, noted that staff will meet with ASU representatives regarding a potential partnership to expand solar capacity in Tempe.

Revenue Collections Update

Ken Jones, Deputy City Manager – Chief Financial Officer, stated that information related to City departments' collections procedures, receivable balances, and performance, has been provided to the City Council.

Councilmembers discussed the need to ensure that the City is providing information to renters regarding the requirement that all residential rentals are subject to the City's Transaction Privilege Tax (TPT). Councilmembers and Mr. Jones discussed recent State legislation that grants the Arizona Department of Revenue (ADOR) the sole authority to administer state and municipal TPT licensing, audits, and collections, beginning January 1, 2016. City staff will work with State staff to ensure that ADOR is maintaining the City's current levels of audit assessments and revenue collections. Such a change will likely result in a decline in TPT revenues collected, due to loss of local control.

Mr. Jones noted that Tempe is the most aggressive city in Arizona for collecting residential rental tax. He discussed circumstances that make TPT rental collections difficult, including challenges associated with collecting on delinquent water bills.

Councilmembers requested that staff explore ways to utilize technology to collect payments, including offering automatic deductions from bank accounts.

Future Agenda Items

None.

The Work Study Session was recessed at 7:13 p.m. for an Executive Session and reconvened at 8:21 p.m. with all Councilmembers present, with Mayor Mitchell and Councilmember Navarro attending telephonically.

Committee of the Whole Items

Items ready for City Council Direction or Status Update

City Council Strategic Priorities (from March 30, 2015 City Council Retreat) – City Council Direction

Councilmembers reviewed and refined the City Council Strategic Priorities as follows:

- Priority #1 – Ensuring a safe and secure community through a commitment to public safety and justice.
- Priority #2 – Developing and maintaining a strong community connection by emphasizing the importance of open government, customer service, and communication with community members.
- Priority #3 – Enhancing the quality of life for all Tempe residents and workers through investment in neighborhoods, parks, the arts, human services, and City amenities, with an emphasis on equity and diversity.
- Priority #4 – Implementing sustainable growth and development strategies, including improving Tempe's public transit system to meet future needs, by actively seeking innovative technologies and leading the way in creating a more sustainable community.
- Priority #5 – Maintaining long-term financial stability and vitality by focusing on economic development, business retention, and generating employment to create a robust and diverse economic base.

To quantify these priorities and generate specific and measurable goals, staff will propose a list of standards and annual strategies to achieve or maintain those standards for City Council's consideration.

Expanding Kid Zone – Status Update

Councilmember Schapira provided background information on the following working group recommendations to expand Kid Zone to be a free program for Tempe preschool age children:

- Identify funding to create an interest survey. Surveys will go to Tempe households asking for interest in attending a part-time preschool program free of charge for Tempe residents with children ages 3 and 4. As part of this inquiry, assess: where in Tempe the family resides; the location in Tempe where the family would prefer to access a preschool program; whether or not the family has any needs for before or afterschool care; and, preference for morning or afternoon programs.
- Identify local, federal or grant funding and approach local businesses to support free preschool programs.
- Pilot one free preschool program in TESD and KESD boundaries, utilizing empty classroom space in school buildings. The selected neighborhoods would be based on survey feedback.

Councilmember Schapira thanked City staff, community members, and school administrators for their work gathering data and providing input. He emphasized the importance of ensuring that the pilot program offers a high-quality curriculum with high-quality staff, is relatively low cost, and is partnered with TESD. 72 children will participate in the pilot program, which will be held in TESD and KSD classrooms.

Councilmembers discussed various program elements such as projected program costs, the need to identify funding sources, conducting a scientific survey, the level of community need for the program, and offering a fee-based program as well as a free program. Program data will be used to assess the effectiveness of the program and school partnerships. There will be a need to hire teachers. Student performance will be evaluated.

Councilmembers discussed and expressed support for the proposal, and provided the following feedback:

- Review the number of children on the wait lists for the free, needs-based preschool programs in TESD and KSD, to determine the need for expanding such programs.
- Review the number of children on the wait list for the fee-based Kid Zone preschool program at Getz Elementary School, to determine the need for a reduced-fee program at other school sites.
- Coordinate with Childsplay staff to explore the use of the classroom space at Mitchell School for preschool program use during the school year.
- Explore the use of empty classroom space in school buildings within the TESD and KSD, as well as the possibility of partnering with TESD to create an early childhood education center.
- Explore potential public and private funding sources, including the use of Community Development Block Grant (CDBG) funds, other grant funding, and public-private partnerships; develop a process for fundraising; and, provide additional information regarding prospective donors.
- Emphasize in the survey that this is a concept that the City is exploring and that the program will initially be offered at two locations.

Based on the discussion, Shelley Hearn, Community Services Director, and Marie Raymond, Education Coordinator, will provide follow-up information and a revised proposal to the City Council at a future Work Study Session. Mayor Mitchell will participate in the working group with Councilmembers Navarro and Schapira.

Smoking in a Vehicle with Children Present - Secondary Offense – City Council Direction

Councilmember Schapira provided an update on a draft ordinance to prohibit smoking in motor vehicles with a minor present. The ordinance would amend the Tempe City Code, making it illegal for the operator or passenger of a motor vehicle to smoke cigarettes, pipes, cigars, or other combustible substances or to use an electronic nicotine delivery system in a motor vehicle when a person under the age of 18 is present. The violation would be a secondary offense. A \$50 fine per minor present in the vehicle will be imposed for the first violation, and a \$100 fine per minor present in the vehicle will be imposed for all subsequent incidents. The fine for a first violation can be waived by the Tempe Municipal Court if an individual has enrolled in an approved smoking cessation program.

Councilmembers discussed the proposed ordinance, including the possibility of increasing the fines for violations. The list of approved smoking cessation programs provided to the person cited would indicate which programs are free and which programs are fee-based.

Based on the discussion, Councilmembers decided to proceed with the ordinance as proposed, and schedule it for City Council consideration at the May 7, 2015, Regular Council Meeting.

New Items for City Council Consideration

Solid Waste Diversion Rate

Councilmember Granville discussed his request to explore establishing a goal for percentage of waste that is diverted from the Tempe landfill. The working group would collaborate with staff to assess the costs and benefits of setting an achievable solid waste diversion goal for City Council consideration.

Councilmembers discussed the need to conduct a cost-benefit analysis; involve Arizona State University Global Institute of Sustainability staff, and others with relevant expertise in the working group meetings; consider conferring with the Tempe Sustainability Commission; investigate best practices; and, develop appropriate recommendations.

Based on the discussion, the City Council agreed with the request to move this item forward for further study. Councilmember Kuby will participate in the working group with Councilmember Granville.

Objective Noise Policy for Tempe Beach Park and Downtown

Councilmember Granville stated that he is requesting to explore the establishment of a policy for maximum levels of noise throughout the community, including downtown Tempe and during special events at Tempe Beach Park. The working group would collaborate with staff to develop suggestions for an objective, decibel-based standard to determine if noise is excessive. Councilmember Arredondo-Savage requested to participate in the working group with Councilmember Granville to

evaluate Tempe's current noise ordinance and identify changes to create a reasonable balance between a vibrant downtown, Tempe Beach Park, and nearby residents.

Based on the discussion, the City Council agreed with the request to move this item forward for further study to include noise throughout the City of Tempe. Councilmember Schapira expressed a desire to join the working group along with Councilmembers Arredondo-Savage and Granville.

Items in Progress – updates as needed

Feral Cats

Councilmember Granville stated that Councilmember Navarro will replace Vice Mayor Woods on the working group.

My Brother's Keeper Designation

Vice Mayor Woods thanked Marie Raymond, Education Coordinator, and Rosa Inchausti, Diversity Director, for submitting an application for a \$100,000 competitive grant with the Arizona Community Foundation to help implement the My Brother's Keeper initiative.

Items Scheduled for Periodic Review

Councilmember Schapira requested that Item 3D11, Affordable Housing Projects, be scheduled for discussion at an upcoming Work Study Session.

Mayor's Announcements/City Manager's Announcements

Mayor Mitchell announced that the Arbor Day 5k event will be held on Friday, April 24, 2015, at Kiwanis Park, and the 11th Annual Pat's Run will be held on Saturday, April 25, 2015, in downtown Tempe.

Andrew Ching, City Manager, discussed Councilmember Granville's request at the February 19, 2015 Work Study Session to explore the possibility of allowing City employees the use municipal fitness facilities during non-peak hours. An update will be provided to Councilmembers in an upcoming memorandum regarding development of a pilot program to allow City employees to utilize the Kiwanis Recreation Center fitness center and lap swim programs, free of charge, during certain hours of operation.

Future Meeting Date:

May 14, 2015, at 4:00 p.m., City Council Chambers, Tempe City Hall, 31 E. Fifth Street, Tempe, Arizona.

The meeting adjourned at 9:38 p.m.

I, Brigitta M. Kuiper, the duly-appointed City Clerk of the City of Tempe, Maricopa County, Arizona, do hereby certify the above to be the minutes of the City Council Work Study Session of April 23, 2015, by the Tempe City Council, Tempe, Arizona.

Mark W. Mitchell, Mayor

ATTEST:

Brigitta M. Kuiper, City Clerk