
**CITY OF TEMPE
REQUEST FOR COUNCIL ACTION****Council Meeting Date: 11/7/2013
Agenda Item: 5E6**

ACTION: Adopt a resolution decreasing the road closure fees for certain non-profit events held in the downtown area. (Resolution No. 2013.128)

FISCAL IMPACT: An initial decline in road closure revenue is expected due to the fee reduction. Staff anticipates an increase in the number of events offered in the downtown area with the implementation of the new fees that will offset the initial decline in revenue.

RECOMMENDATION: Adopt Resolution No. 2013.128

BACKGROUND INFORMATION: A review of road closure requests since the fee increase in 2010 has prompted staff to bring to Council a recommended revision of the fees. Two new street use categories are being recommended with no change to the high impact street closure category. The desire is for the new nonprofit/no alcohol rate category on the minimal and moderate impact streets to help activate more events downtown while being cost conscious for the event organizers programming events in this new category.

Road closures categorized as minimal include streets that will not impact traffic but may impact parking, businesses, and residents. The moderate impact category of road closures may affect residents and businesses to a greater degree and will have some impact on traffic. Road closures that are categorized as high impact are closures of the major thoroughfares of the downtown area and will affect businesses and residents requiring use of city resources. Each category will be required to submit a Special Events Application. These requests will also go through Special Events Task Force to determine the need for city resources and to hear any stipulations required in order for the event to be approved.

ATTACHMENTS: Resolution, Road Closure

STAFF CONTACT(S): Kelly Rafferty, Deputy Director Community Services, (480) 350-5182.

Department Director: Shelley Hearn, Community Services Director
Legal review by: Dave Park, Assistant City Attorney
Prepared by: Linda Cano, Recreation Manager