



CITY OF TEMPE
REQUEST FOR COUNCIL ACTION

Council Meeting Date: 06/23/2016
Agenda Item: 5A5

ACTION: Authorize the City Manager to execute the 2016-2017 Greater Phoenix Economic Council contract for regional marketing and business attraction services.

FISCAL IMPACT: Sufficient funding for the Greater Phoenix Economic Council contract has been appropriated, in the amount of \$75,638, in General Fund cost center 1221 (Economic Development), account 7009, as part of the fiscal year 2016/17 adopted budget.

RECOMMENDATION: Staff recommends approval of the Greater Phoenix Economic Council 2016-2017 contract.

BACKGROUND INFORMATION: The contract amount (\$75,638) is based on the 2015 Maricopa County Association of Governments population estimate for Tempe (172,021; representing a slight increase from 169,529) and per capita rate of \$.4397, which is the same amount used for the 2015-16 contract.

ATTACHMENTS: Contract with attachments

STAFF CONTACT(S): Donna Kennedy, Economic Development Director, (480) 858-2395

Department Director: Andrew Ching, City Manager
Legal review by: Sonia Blain, Deputy City Attorney
Prepared by: Scott Powell, Economic Development Project Manager