



**City of Tempe**

# STRATEGIC MANAGEMENT



The continuous  
planning, monitoring, analysis, and action  
for an organization to meet its goals.



# Today's Goals

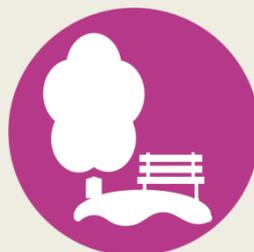
1. Review the 5 Council Priorities
2. Review the proposed performance measurements
3. Receive Council direction
4. Preview website: <http://gis.tempe.gov/priorities/>



Safe & Secure  
Communities



Strong Community  
Connections



Quality of Life



Sustainable Growth  
& Development



Financial Stability  
& Vitality

# History

**10/11/12**

Council  
Strategy  
Session

**5/7/13**

Council  
Strategy  
Session

**3/30/15**

Council  
Reviews &  
Recommits to  
5 Priorities

**3/17/16**

Office of  
Strategic  
Management  
& Diversity  
Created

**10/6/11**

Council  
Identifies  
11 Priorities

**1/31/13**

Council  
Strategy  
Session

**8/7/13**

Council  
Consolidates  
Priorities,  
11 down to 5

**9/17/15**

Council  
reviews  
5 Priorities  
at WSS

# Strategic Planning Cycle



# Benefits



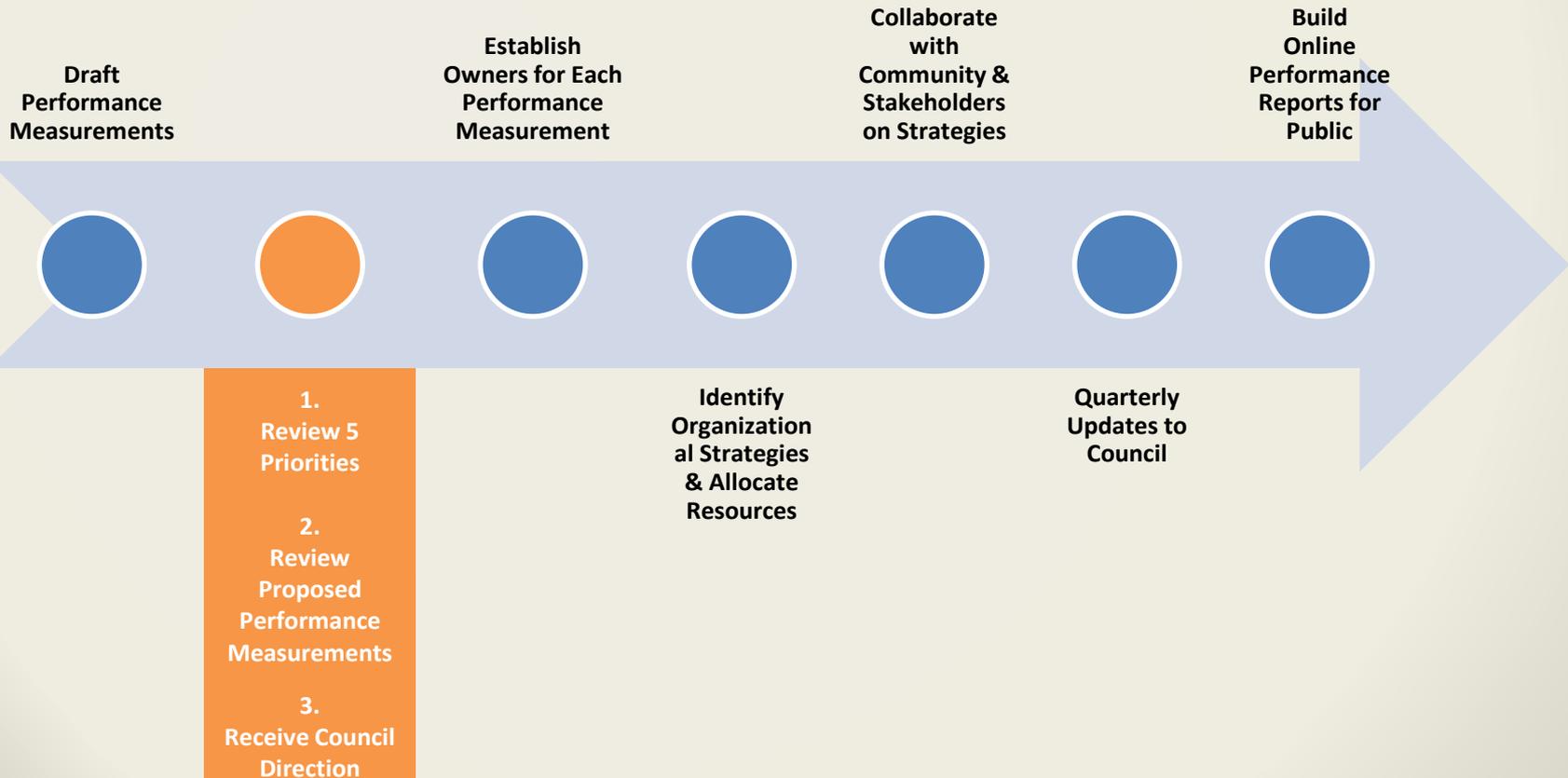
- Strategic Focus
- Evidence-Based Decisions
- Accountability
- Transparency
- Results
- Common Goals
- Continuous Improvement
- Future-Oriented Guide

# It Affirms...



**who** we serve,  
**what** we do,  
**why** we do this, &  
**how** well we do this.

# Next Steps



# Preview website



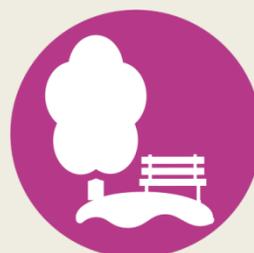
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