

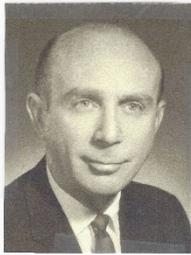
Town Lake Pedestrian Bridge

James Elmore Bridge Naming Request, and Design and Location Concept



November 3, 2016

Naming Request - James Elmore



The Elmore Bridge

Dedicated on March 18, 2017

In memory of Dean James Elmore, FAIA (1917-2007)

Founding Dean of the Arizona State University College of Architecture.

James Elmore is often referred to as "The Father of the Rio Salado Project." In 1966, he challenged the college faculty: "Let's do something with the river." The Salt River was then a dry dumping-ground eyesore, and a periodically flooded hazard.

As a result, Professor Robert McConnell led his fifth year studio class of 16 students in visualizing the enhancement of a 40-mile section of the Salt River, from Granite Reef Dam to the confluence of the Aqua Fria River, from a landscape scar to a grand civic amenity for the Phoenix metropolitan area. The proposal was entitled The Rio Salado Project. Dean Elmore brought the idea to civic leaders and championed the vision until his death in 2007. The City of Tempe accomplished the most ambitious portion of the Project, dedicating the Tempe Town Lake in 1999. The City of Phoenix has constructed a riparian habitat near Central Avenue.

James Elmore was a visionary. He promoted innovation in urban planning as a founding member of the Valley Forward Association (now the Arizona Forward Association). Besides the Rio Salado Project he was an early advocate for transportation including freeways and light rail.



Interpretive Request Concept

- Coincide with the 50 year anniversary of the ASU School of Architecture vision project
- Add Landscaping to soften the hardscape
- Financed by fundraising and others
- Additional plaques interpreting the four eras' of the Rio Salado Town Lake
 - Era I: The ASU College of Architecture, 66 - 69
 - Era II: Valley Forward Association, 70 - 80
 - Era III: The Rio Salado Development District, 80 - 87
 - Era IV: Development by the Riverside Cities Along Salt River, 87 - 17

Concept Visuals



Concept Visuals



Request Overview & Timeline

- Naming & Interpretive request received
- Referred to PRGDBC Advisory Board
- Board review and supported name request
 - Requested more process on interpretive and landscape concepts
- Naming request to WSS

Council Direction

- Name Designation
- Refer additional concepts back to PRGDBC Board for review